

**FRIDAY
AUGUST
18TH 2023**

**SATURDAY
AUGUST
19TH 2023**



**JAKE WHEATLEY, JR. AND AALF, AALA ARE HOSTING
THE 10TH ANNUAL HEALTH & WELLNESS WEEKEND.**

JOIN US FOR THIS YEAR'S 10TH ANNUAL HEALTH AND WELLNESS WEEKEND "TBD". THIS STIMULATING WEEKEND EVENT WILL TAKE PLACE ON AUGUST 18-19, 2023. THROUGHOUT THE WEEKEND, PARTICIPANTS WILL HAVE THE OPPORTUNITY TO ENGAGE IN A VARIETY OF ACTIVITIES THAT FOCUS ON THE ENHANCEMENT OF THE FIVE PILLARS OF HEALTH: MENTAL, PHYSICAL, SPIRITUAL, ECONOMIC, AND ENVIRONMENTAL HEALTH.

COMMUNITY MEMBERS WILL HAVE THE OPPORTUNITY TO ENGAGE IN ACTIVITIES THAT WILL EDUCATE, ENCOURAGE, AND EMPOWER PEOPLE TO MAKE SIMPLE SUSTAINABLE CHANGES TO IMPROVE THEIR QUALITY LIFE. WE COULD NOT HAVE THIS WONDERFUL EVENT ANNUALLY WITHOUT STRONG SUPPORTERS LIKE YOU. IT IS WITH GREAT APPRECIATION THAT I THANK YOU AGAIN FOR PREVIOUS DONATIONS AND SUPPORT AND HUMBLY INVITE YOU TO PARTNER WITH US AGAIN THIS YEAR AS ONE OF OUR ELITE SPONSORS.

WE WILL KICK OFF OUR ANNUAL EVENT WITH AN OPENING NIGHT RECEPTION ON FRIDAY, AUGUST 18TH TO RECOGNIZE OUR SPONSORS, ENTREPRENEURS, INNOVATORS, COMMUNITY LEADERS AND PROVIDE BUSINESS/FINANCIAL RESOURCES, ETC. ON SATURDAY, AUGUST 19TH, WE WILL PARTNER WITH THE CITY OF PITTSBURGH TO HOST THE HISTORIC HILL 5K WALK/RUN/RIDE IN THE HILL DISTRICT. THE HISTORIC HILL 5K OFFERS A 5K RUN, 5KBIKE RIDE, AND/OR A 1 MILE WALK. PROCEEDS FROM THE 5K ARE DONATED TO THE PITTSBURGH PARKS CONSERVANCY TO SUPPORT THEIR EFFORTS TO ENHANCE COMMUNITY GREEN SPACES. IMMEDIATELY FOLLOWING THE RACE, PEOPLE ARE INVITED TO PARTICIPATE IN THE HEALTH EXPO. THIS YEAR'S HEALTH EXPO WILL BE HELD ALONG CENTRE AVE, PITTSBURGH. IN EFFORT TO BUILD HEALTHY COMMUNITIES, AND HEALTHIER PEOPLE, THERE ARE ACTIVITIES AND ORGANIZATION PRESENT THAT PROVIDE INFORMATION, RESOURCES, AND/OR EXPERIENCES THAT SUPPORT ALL FIVE PILLARS OF HEALTH. THE HEALTH EXPO WILL CONSIST VARIOUS HEALTH SCREENINGS, INFORMATIONAL SECTIONS, FINANCIAL RESOURCES, COOKING DEMONSTRATIONS, FUN PHYSICAL COMPETITIONS COMMUNITY EXHIBITORS, FOOD, GAMES, ENTERTAINMENT, AND PRIZE GIVEAWAYS, LIVE MUSIC, AND MORE! THERE'S SOMETHING ENJOYABLE FOR PEOPLE OF ALL AGES.

COMMUNITY EVENTS SUCH AS THIS, MAKE A DIFFERENCE AND YOUR CONTRIBUTIONS WILL HELP PROVIDE AN ENRICHED EXPERIENCE FOR ALL THOSE IN ATTENDANCE. WE INVITE YOU TO BE A MAJOR CONTRIBUTOR AND PARTICIPATE AS ONE OF OUR SIGNATURE SPONSORS OF THE 10TH ANNUAL HEALTH AND WELLNESS WEEKEND. WE LOOK FORWARD TO YOUR PARTICIPATION AND SUPPORT OF THIS PRESTIGIOUS AND IMPORTANT COMMUNITY EVENT.

ALL COMMITMENT FORMS AND FINANCIAL CONTRIBUTIONS SHOULD BE MAILED TO OUR COMMUNITY PARTNER/FISCAL AGENT, AFRICAN AMERICAN LEADERSHIP FOUNDATION (AALF), P.O. BOX 10652, PITTSBURGH, PA 15235 BY THURSDAY, JUNE 15, 2023 FOR PROCESSING.

SINCERELY, DARCEL MADKINS

For Additional Information

info@hwwpgh.com 412.589.1358 www.hwwpgh.com



SPONSORSHIP OPPORTUNITIES

\$10,000

**"PREMIER PLATINUM"
SPONSOR
(2 AVAILABLE)**

- PRIORITY FOCUS IN MEDIA CAMPAIGN AND IN PRESS MATERIALS
- PRIORITY PLACEMENT OF LOGO ON PRINTED MATERIALS THROUGHOUT HEALTH & WELLNESS WEEKEND
- FULL PAGE PROGRAM AD (COLOR) WITH PRIORITY PLACEMENT
- WELCOME REMARKS AT HISTORIC 5K AND HEALTH & WELLNESS KICKOFF
- PREMIER LOCATION ON STAGE BANNER
- BOOTH SPACE AT THE HEALTH & WELLNESS WEEKEND
- HYPERLINK TO WEBSITE FROM OUR WEBSITE AND SOCIAL MEDIA
- 15 COMPLIMENTARY RACE REGISTRATIONS

\$5,000

"PLATINUM" SPONSOR

- PLACEMENT OF LOGO ON PRINTED MATERIALS THROUGHOUT HEALTH & WELLNESS WEEKEND
- VERBAL SPONSORSHIP RECOGNITION
- FULL PAGE PROGRAM AD (COLOR) WITH PRIORITY PLACEMENT
- BOOTH SPACE AT THE HEALTH & WELLNESS WEEKEND
- HYPERLINK TO WEBSITE FROM OUR WEBSITE AND SOCIAL MEDIA
- 10 COMPLIMENTARY RACE REGISTRATIONS

\$2,500

"GOLD" SPONSOR

- ½ PAGE PROGRAM AD (COLOR)
- HYPERLINK TO YOUR WEBSITE FROM OUR WEBSITE AND SOCIAL MEDIA
- LOGO PLACED ON MARKETING MATERIALS
- 5 COMPLIMENTARY RACE REGISTRATIONS
- VERBAL SPONSORSHIP RECOGNITION

\$1,500

"SILVER" SPONSOR

- ½ PAGE PROGRAM AD (COLOR)
- VERBAL SPONSORSHIP RECOGNITION
- LOGO PLACED ON MARKETING MATERIALS
- 3 COMPLIMENTARY RACE REGISTRATIONS

\$1,000

"BRONZE" SPONSOR

- ¼ PAGE PROGRAM AD (COLOR)
- VERBAL SPONSORSHIP RECOGNITION
- LOGO PLACED ON MARKETING MATERIALS
- 2 COMPLIMENTARY RACE REGISTRATIONS



ART WORK SUBMISSION

Ads and/or company logo should be ready and received by Tuesday, May 31, 2022.

PREFERRED FORMAT:	Ads must be submitted via email as a single-page, high quality PDF using 300 dpi, press-quality settings. Logos must be in JPG, PNG or EPS format at 300 dpi or higher.		
AD SIZE/LAYOUT:	Full Page (7.5"w X 10"h)	Half Page (7.5"w X 5"h)	Qtr. Page (3.75"w X 5"h)
RESOLUTION:	All PDFs must contain 300-dpi image files and 1200-dpi for line art. Ads and Logos with lower resolution will result in an inferior print quality and appearance.		
OTHER INFORMATION:	PDFs should have no compression and all fonts must be embedded.		

Email all artwork to Clinetta Jackson at info@hwwpgh.com

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____

TITLE: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

WEBSITE URL: _____

PAYMENT OPTIONS:      CHECK

NAME ON CARD: _____

CARD NUMBER: _____ **EXPIRATION DATE:** _____

CVV: _____ **SPONSORSHIP LEVEL:** \$10,000 \$5,000 \$2,500 \$1500 \$1000

SIGNATURE: _____

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.

Please make checks payable to
**African American Leadership
Foundation**

Please submit commitment forms and financial contributions **Wednesday, May 31, 2022** to our community partner/fiscal agent:

**African American Leadership Foundation
P.O. Box 10652, Pittsburgh, PA 15235**